

Message From the Dean



POWER OF 10

Ah, the power of 10. In high school, you may have considered this one of the most complicated math problems that you ever faced. But here in the real world, the power of 10 can actually turn out to be one of your best friends.

What exactly is the power of 10? It's the power of investing \$10 per week for your retirement. I know that doesn't sound like a lot of money — and it's not — but if you subscribe to my theory, it soon can be.

First, let's review a sample list of what \$10 might get you in today's world:

- 2 value meals
- 1 movie ticket *(sad, isn't it?)*
- A bucket of golf balls
- 3.5 gallons of gas *(if you're lucky.)*

From my point of view, it's pretty clear that \$10 won't get you very much nowadays. But don't imagine what you can buy with \$10; imagine what you can have by saving \$10. Think about it: \$10 this week, \$10 next week and so on — over time, each of those \$10 you save could get you started on your way to a healthy retirement.

Don't fool yourself into believing that a little bit today can't go a long way tomorrow. It can and it will — you just have to believe in the power of 10. Next week: the power of 20.

The Dean

SPENDER

List four items that

YOU

might buy for \$10:

List four things that

YOU

want to do in life:

Which is a better value?